



Seminole County Sheriff's Office

An Internationally Accredited Agency

Sheriff Donald F. Eslinger

Member, Florida Sheriffs' Association

Member, National Sheriffs' Association

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To: Media Outlets

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Price Gouging Statute

The Seminole County Sheriff and other law enforcement agencies are keeping a lookout for price gouging. Here are some of the legal guidelines for your files and information:

501.160-Rental or sale of essential commodities during a declared state of emergency; prohibition against unconscionable prices.

(1) As used in this section:

(a) "Commodity" means any goods, services, materials, merchandise, supplies, equipment, resources, or other article of commerce, and includes, without limitation, food, water, ice, chemicals, petroleum products, and lumber necessary for consumption or use as a direct result of the emergency.

(b) It is prima facie evidence that a price is unconscionable if:

1. The amount charged represents a gross disparity between the price of the commodity or rental or lease of any dwelling unit or self-storage facility that is the subject of the offer or transaction and the average price at which that commodity or dwelling unit or self-storage facility was rented, leased, sold, or offered for rent or sale in the usual course of business during the 30 days immediately prior to a declaration of a state of emergency, and the increase in the amount charged is not attributable to additional costs incurred in connection with the rental or sale of the commodity or rental or lease of any dwelling unit or self-storage facility, or national or international market trends; or

2. The amount charged grossly exceeds the average price at which the same or similar commodity was readily obtainable in the trade area during the 30 days immediately prior to a declaration of a state of emergency, and the increase in the amount charged is not attributable to additional costs incurred in connection with the rental or sale of the commodity or rental or lease of any dwelling unit or self-storage facility, or national or international market trends.



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- (2) Upon a declaration of a state of emergency by the Governor, it is unlawful and a violation of s. [501.204](#) for a person or her or his agent or employee to rent or sell or offer to rent or sell at an unconscionable price within the area for which the state of emergency is declared, any essential commodity including, but not limited to, supplies, services, provisions, or equipment that is necessary for consumption or use as a direct result of the emergency. This prohibition remains in effect until the declaration expires or is terminated.
- (3) It is unlawful and a violation of s. [501.204](#) for any person to impose unconscionable prices for the rental or lease of any dwelling unit or self-storage facility during a period of declared state of emergency.
- (4) A price increase approved by an appropriate government agency shall not be a violation of this section.
- (5) This section shall not apply to sales by growers, producers, or processors of raw or processed food products, except for retail sales of such products to the ultimate consumer within the area of the declared state of emergency.
- (6) Nothing herein shall be interpreted to preempt the powers of local government except that the evidentiary standards and defenses contained in this section shall be the only evidentiary standards and defenses used in any ordinance adopted by local government to restrict price gouging during a declared state of emergency.
- (7) Section [501.211](#) notwithstanding, nothing in this section creates a private cause of action in favor of any person damaged by a violation of this section.
- (8) Any violation of this section may be enforced by the Department of Agriculture and Consumer Services, the office of the state attorney, or the Department of Legal Affairs.

If citizens suspect price gouging, they should contact local law enforcement immediately. In Seminole County, the Seminole County Sheriff may be reached at 407-665-6600.